



WLEIF – 2020

November 19, 2020

“Hanzas Perons” Event Center
and Globally via Zoom

AGENDA

13:00 - 13:45. Working lunch

(Pre-Recorded Interviews with PLEIF 2019 participants)

14:00 -14:10 Opening remarks

Kristīne Saulītis, President, The World Federation of Free Latvians

14:10- 14:40 Keynote Opening Address (pre-recorded),

H.E. Egils Levits, The President of the Republic of Latvia (Confirmed)

14:40: 14:50 Agenda and the Day’s House Rules,

*Mārtiņš Andersons, Vice President, American Latvian Association
in the United States, Inc., Vice President of the WFFL/PBLA*

**15:00 – 15:30 Presentation of the Concept “The Unified Image of Latvia
in the World (of Business)”,**

Andris Rubīns, CEO, Managing Partner of NORD DDB Riga

15:30 – 17:00 Panel #1, “Latvia’s Road Map to Post-Covid Economic Recovery”

Moderator: Ivars Slokenbergs, Founding Principal “Slokenbergs PLLC”
Law Firm

Panelists: *Jānis Ošlejs, Normunds Bergs, Kaspars Rožkalns, Andris Bērziņš,
Mikus Kīns, Madara Cosmetics representative*

17:00 – 17:30. Coffee Break

Presentation “Building the PLEIF Contact Exchange”

*Jānis Kreilis, president and founder “With World Experience in Latvia”,
a Riga-based non profit organization*

17:30 – 18:00 Panel #2, “Latvia and The Three Seas Initiative”

Moderator: Pauls Raudseps, Senior Editor, National Magazine “IR” (TBC)

Panelists: *Andris Pelšs, MFA’s State Secretary, Karl Altau, Managing Director of The Joint Baltic American National Committee (JBANC, a Washington, D.C. – based Baltic non profit); Reinis Bērziņš, Director, ALTUM*

18:00 – 19:30 Panel #3, Capitalising on Europe’s Green Energy Transition

Moderator: Pauls Miklaševičs, AmCham Board / Partner, Blue Orange Bank

Panelists: Kārlis Vasarājs, Honorary Consul of Latvia in Toronto , Aivars Starikovs, Selīna Vancāne, Juris Pūce, Mairita Salgrāve (All TBC)

19:30 – 21:00 Closing Remarks